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## Press Release

### **Scott Group Custom Carpets Opens West Coast Showroom**

GRAND RAPIDS, MI: Today's consumers want luxury, environmental sustainability, and American-made products. With a focus on all three, Scott Group Custom Carpets is poised for growth, and the Grand Rapids-based company is preparing to open its first West Coast showroom.

"We're pleased to announce the Spring 2010 opening of our Los Angeles Showroom and to introduce Rachel Janowitz as our Regional Sales Manager," says Scott Group President Michael Ruggeri. As Regional Sales Manager, Janowitz will cover Los Angeles, San Diego, Orange County, Palm Desert, and Santa Barbara. She brings over 12 years of industry experience to the job.

According to Vice President Rich Ruggeri, market forces made 2010 ideal for the expansion. He explains, "Scott Group has been successful in marketing our products in major metropolitan markets, and we have had our eye on southern California for quite some time. Our research tells us there's a very strong demand for the carpets and rugs we produce and the desire to buy goods made in the United States."

He continues, "Besides being an outstanding person with the integrity we look for, Rachel combines a knowledge of the luxury interior design market with sales experience in high end home furnishings and textiles."

Janowitz is eager to begin her new role. "It's going to be wonderful building the business for Scott Group in Los Angeles," she says. "There is great opportunity here. I am excited to be part of a company whose owners and employees are kind, place great value in family, and reward hard work."

Scott Group Custom Carpets was founded in Cleveland, Ohio, in 1969 as a custom machine-made carpet manufacturer serving architects and interior designers. In the early 1970s, the company acquired a small, handcrafted rug company in Grand Rapids, Michigan, and in 1985, the two operations joined in Grand Rapids. Following its purchase by brothers Richard and Michael Ruggeri and Timothy Hill, the business has grown into a leader in custom designed wool, silk, and cashmere carpets for private aviation, luxury marine, residential, and corporate interiors. Employing over 160 people, the facility now spans over 110,000 square feet.

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